



P A C K A R D
DESIGN WORKS



TRINA PACKARD

VISUAL DESIGNER

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MY OBJECTIVES

After 7 years of working for myself, and 10 years living in a rural community, my goal is to work within a company in the city, with a team where I can bring my entrepreneurial skills to the table while continuing to learn and grow with like minded individuals in the design industry. I am currently in the UX certificate cohort at the School of Visual Concepts in Seattle.

SKILLS

Illustrator	<div style="width: 90%;"></div>
InDesign	<div style="width: 80%;"></div>
Photoshop	<div style="width: 95%;"></div>
UI Design	<div style="width: 95%;"></div>
HTML5	<div style="width: 60%;"></div>
CSS3	<div style="width: 70%;"></div>
PHP	<div style="width: 30%;"></div>
UX	<div style="width: 85%;"></div>
Branding	<div style="width: 95%;"></div>
WordPress	<div style="width: 95%;"></div>

STRENGTHS

Creativity	<div style="width: 95%;"></div>
Self Starter	<div style="width: 95%;"></div>
Communication	<div style="width: 95%;"></div>
Leadership	<div style="width: 95%;"></div>
Problem Solving	<div style="width: 95%;"></div>
Empathy	<div style="width: 95%;"></div>

INTERESTS

- Surfing
- Travel
- Anthropology
- Cultural Issues
- Fine Art
- Typography

EXPERIENCE

Sep 2007 - Dec 2007
Production Designer
SEATTLE MET

RESPONSIBILITIES:
Assist Art Director with various production oriented tasks to meet magazine print deadlines. Page layout, illustration, research, Photoshop masks, illustration.

Aug 2008 - Dec 2008
Junior Designer
CONTOUR CAMERAS

RESPONSIBILITIES:
Line illustrations for instruction manual, POP renderings & label design. Web assets, UI design, booth design and supporting graphics. Other print and web collateral.

May 2009 - Jun. 2010
Lead Designer
ZOOMPA

RESPONSIBILITIES:
UI design working with engineer team from Italy. Convert company brand for US audience. Social Media Marketing, newsletter creation, set up design systems.

Jun 2010 - Dec 2012
UI Designer / Tech
INSIDEOUT SOLUTIONS

RESPONSIBILITIES:
Create wireframes that adhere to a standard in house grid system. Work with in house engineers and SEM to improve content flow. Visual web design tasks.

Aug 2012 - Jan 2020
Owner / Art Director
PACKARD DESIGN WORKS

RESPONSIBILITIES:
Logo Design, Brand Identity, web design various css updates for clients, adhere to a task list while maintaining a high standard of deliverables to clients. Maintain sales lead list, bookkeeping and all tasks that go along with owning a business. Continued education and strong problem solving skills with a resilient will to find solutions to problems. Independence, creativity, empathy and interpersonal business skills.

EDUCATION

2005 - 2008
BFA Design
CORNISH COLLEGE OF THE ARTS

SKILLS ACQUIRED:
Corporate identity design, presentation skills, illustration. Historical understanding of graphic design and art through the ages and how it pertains to today. Meeting project deadlines and goals, critical thinking and the creative process.

2007 - 2007
Travel Abroad
GRIFFITH UNIVERSITY AUSTRALIA

SKILLS ACQUIRED:
Working in teams consisting of a variety of cultural backgrounds. Overseas branding and different perspectives in art history as it relates to contemporary aboriginal art.

2002 - 2005
AAAS Degree
SHORELINE COMMUNITY COLLEGE

SKILLS ACQUIRED:
Working in teams consisting of a variety of cultural backgrounds. Overseas branding and different perspectives in art history as it relates to contemporary aboriginal art.

2009 - 2009
Certificate
PENINSULA COLLEGE

SKILLS ACQUIRED:
CSS, HTML, NETWORK SERVERS, MySQL, WordPress, basics of building websites from scratch as well as within a CMS such as WordPress and Joomla. Optimise photos for web and various other tech skills.